Lesson Plan

Name of Institute: Ambala College of Engineering and Applied Research, Devsthali
Name of the Faculty member   : Navdeep Kaur
Discipline   : B.Tech CSE
Semester   : 6th
Subject   : Business Intelligence and Entrepreneurship
(HM-902A)
Lesson Plan Duration: 15 weeks (Jan 2020 to April 2020)
Work Load: L-4, T-0, P-0

Week	Theory	
	Lecture Day	Topic (including assignment/test)
1st	1	UNIT 1: Entrepreneurship- Concept and Definition
	2	Entrepreneurship and Economic Development
2nd	3	Classification and Types of Entrepreneurs
	4	Entrepreneurial Competencies
3rd	5	Factors affecting Entrepreneurial Growth- Economic and Non-Economic Factors
	6	EDP Programmes
4th	7	Entrepreneurial Training
	8	Traits/Qualities of an Entrepreneurs
5th	9	Manager Vs Entrepreneur,Entrepreneurial Challenges
	10	Case Study/Assignment I
6th	11	UNIT 2: Opportunity/Identification and Product Selection- Entrepreneurial Opportunity Search
	12	Identification,Criteria to select a product
7th	13	Conducting feasibility studies,Sources of business ideas
	14	Project Finalization
8th	15	Sources of Information
	16	Case Study/Assignment II
9th	17	UNIT 3: Definition of Small Scale,Rationale,Objective,Scope
	18	Role of SSI in Economic Development of India
10th	19	SSI,Registration
	20	NOC from Pollution Board
11th	21	Machinery and Equipment Selection
	22	Project Report Preparation
12th	23	Specimen of Project Report

	24	Project Planning and Scheduling using Networking Techniques of PERT/CPM
13th	25	CPM
	26	Methods of Project Appraisal
14th	27	Case Study/Assignment III
	28	UNIT 4: Role of Support Institutions and Management of Small Business
15th	29	Director of Industries
	30	DIC
16th	31	SIDO
	32	SIDBI
17th	33	Small Industries Development Corporation (SIDC)
	34	SISI
18th	35	NSIC
	36	NISBUD
19th	37	State Financial Corporation,SIC
	38	Case Study
20th	39	Marketing Management
	40	Production Management
21st	41	Finance Management
	42	Human Resource Management
22nd	43	Export Marketing
	44	Role and Challenges to Export Marketing
23rd	45	Case Study/Assignment IV