

Lesson Plan

Name of Institute: Ambala College of Engineering and Applied Research, Devsthali

Name of the Faculty member : Navdeep Kaur

Discipline : B.Tech Biotechnology

Semester : 6th

Subject : Business Intelligence and Entrepreneurship (HM-902A)

Lesson Plan Duration: 15 weeks (Feb 2021 to Jun 2021)

Work Load: L-3, T-0, P-0

Week	Theory	
	Lecture Day	Topic (including assignment/test)
1 st	1	UNIT 1: Entrepreneurship- Concept and Definition
	2	Entrepreneurship and Economic Development
2 nd	3	Classification and Types of Entrepreneurs
	4	Entrepreneurial Competencies
3 rd	5	Factors affecting Entrepreneurial Growth- Economic and Non-Economic Factors
	6	EDP Programmes
4 th	7	Entrepreneurial Training
	8	Traits/Qualities of an Entrepreneurs
5 th	9	Manager Vs Entrepreneur, Entrepreneurial Challenges
	10	Case Study/Assignment I
6 th	11	UNIT 2: Opportunity/Identification and Product Selection- Entrepreneurial Opportunity Search
	12	Identification, Criteria to select a product
7 th	13	Conducting feasibility studies, Sources of business ideas
	14	Project Finalization
8 th	15	Sources of Information
	16	Case Study/Assignment II
9 th	17	UNIT 3: Definition of Small Scale, Rationale, Objective, Scope
	18	Role of SSI in Economic Development of India
10 th	19	SSI, Registration
	20	NOC from Pollution Board
11 th	21	Machinery and Equipment Selection
	22	Project Report Preparation
12 th	23	Specimen of Project Report

13 th	24	Project Planning and Scheduling using Networking Techniques of PERT/CPM
	25	CPM
	26	Methods of Project Appraisal
14 th	27	Case Study/Assignment III
	28	UNIT 4: Role of Support Institutions and Management of Small Business
15 th	29	Director of Industries
	30	DIC
16 th	31	SIDO
	32	SIDBI
17 th	33	Small Industries Development Corporation (SIDC)
	34	SISI
18 th	35	NSIC
	36	NISBUD
19 th	37	State Financial Corporation,SIC
	38	Case Study
20 th	39	Marketing Management
	40	Production Management
21 st	41	Finance Management
	42	Human Resource Management
22 nd	43	Export Marketing
	44	Role and Challenges to Export Marketing
23 rd	45	Case Study/Assignment IV

Ms. Navdeep Kaur

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